



**LION ROARS**  
HOTELS & LODGES

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10 UNIQUE PROPERTIES | 2 PROVINCES | 1 INCREDIBLE PORTFOLIO

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# THE LION ROARS STORY

LION ROARS IS A FAMILY-OWNED AND RUN COMPANY, STARTED BY THE BAILEY FAMILY 23 YEARS AGO. TOGETHER, WE OWN, OPERATE AND DEVELOP BOUTIQUE ACCOMMODATION IN OUR FAVOURITE PLACE IN THE WORLD: SOUTHERN AFRICA.

From humble beginnings, with a passion for conservation and Africa, big dreams, and not a lot else we started offering personalised travel to Southern Africa, with a particular focus on Zimbabwe's wildlife. We loved Zimbabwe's Mana Pools border, and this inspired the development of Royal Zambezi Lodge and the Mwambashi River Lodge.

While we, sadly, left the great Zambezi behind, the success of these lodges as sought after retreats, paved the way for the growth of the portfolio to the Eastern and Southern Cape of South Africa.

We started in Port Elizabeth (now Gqeberha) with Singa Lodge, situated in the Summerstrand beachfront area. Simple, stylish and well located only a couple's minutes' walk to the beach,

Singa offers a quiet retreat. An eclectic mix of African and Eastern decor, with conferencing and events facilities available.

In 2007 we launched the 5 star The Robberg Beach Lodge, located right on the Blue Flag Robberg 5 beach in Plettenberg Bay. Three expansive villas, two pools, a viewing deck and an unbeatable location on Beachy Head Drive make up this unique property.

Tucked away in a quiet cul-de-sac, the quaint charm and comfort of Cottage Pie Villa, a private 4-star retreat located within The Robberg Beach Lodge, overlooks a tranquil close filled with indigenous bush and birdsong.

Our love of wildlife and conservation led to acquisition of a large portion of the Amakhala Game Reserve in the Eastern Cape. Hlosi Game Lodge and Bukela Game Lodge were built and opened to guests; offering warm hospitality, luxury safari accommodation and memorable Big 5 experiences.

In 2013 we were presented with an opportunity to include Cape Town in our offering. The Three Boutique Hotel, centrally located in leafy Gardens offers a superb accommodation experience under the Lion Roars banner.

2019 saw us opening a remarkable new property in the warm heart of the Cape Winelands. Franschoek Boutique Hotel offers 12 bespoke rooms. Its location offers unparalleled access to the town and each room is superbly and

uniquely decorated with flourish and flair.

December 2020 brought about a whole new kettle of fish as we opened one of our largest properties to date, the magnificent Kloof Street Hotel; with over 60 rooms including 2 show stopping Penthouses. Our on-site restaurant, The Sanctuary, offers alfresco dining on its rooftop pool deck with impressive Table Mountain views, providing a special spot in the Mother City to unwind.

In early 2022 we opened the historical Old Bank Hotel in the heart of Cape Town's city centre. Built in 1902 the elegant Old Bank is an eclectic mix of timeless Victorian details fused with striking industrial design. The true beauty of this grand old dame is the original features she still wears with grace: original wooden floors, intricate bannisters, large sliding windows and high ceilings.

2023 saw us once again begin the exciting task of expanding our footprint in Plettenberg Bay, welcoming Plett Quarter Hotel to the mix. This modern property relishes in elevated and expansive views of Plett's sparkling bay, and enjoys a convenient location on the beating heart of vibey Main Street.

The result is a portfolio of venues that we love to be in and are proud to share. While each location has its own character, the portfolio is bound by a consistently superior experience in terms of comfort, attention to detail and warm, genuine hospitality.

# OUR PROPERTY LOCATIONS IN SOUTH AFRICA



CAPE TOWN



1. OLD BANK HOTEL

CAPE TOWN



2. KLOOF STREET HOTEL

CAPE TOWN



3. THE THREE BOUTIQUE

FRANSCHHOEK



4. FRANSCHHOEK BOUTIQUE

PLETTENBERG BAY



5. THE ROBERG BEACH LODGE

PLETTENBERG BAY



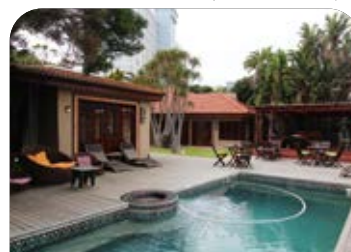
6. COTTAGE PIE VILLA

PLETTENBERG BAY



7. PLETT QUARTER HOTEL

PORT ELIZABETH (GQEBERHA)



8. SINGA LODGE

AMAKHALA HLOSI



9. HLOSI LODGE

AMAKHALA BUKELA



10. BUKELA LODGE

# OLD BANK HOTEL

CAPE TOWN

★ ★ ★ ★

50 LUXURY ROOMS AND SUITES | RESTAURANT & BAR



OLD BANK HOTEL

KLOOF STREET HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBBERG BEACH LODGE

COTTAGE PIE VILLA

PLETT QUARTER

SINGA LODGE

HLOSI LODGE

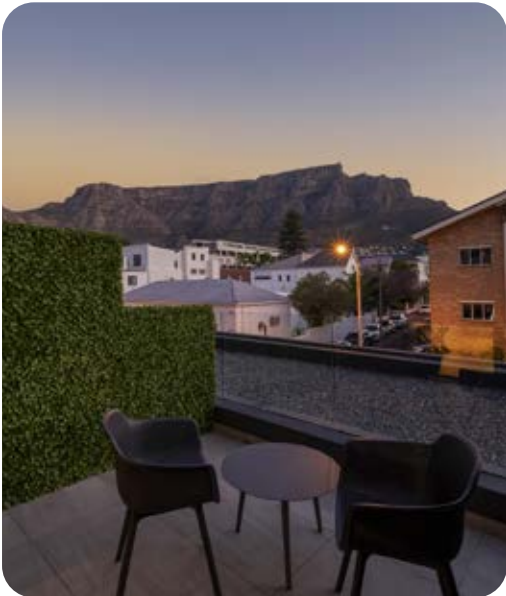
BUKELA LODGE

# KLOOF STREET HOTEL

CAPE TOWN

★ ★ ★ ★

4 LEVELS | 66 ROOMS | 2 PENTHOUSES | THE SANCTUARY RESTAURANT | POOL DECK & BAR



- OLD BANK  
HOTEL
- KLOOF STREET  
HOTEL**
- THE THREE  
BOUTIQUE
- FRANSCHHOEK  
BOUTIQUE
- THE ROBBERG  
BEACH LODGE
- COTTAGE  
PIE VILLA
- PLETT  
QUARTER
- SINGA  
LODGE
- HLOSI  
LODGE
- BUKELA  
LODGE

# THE THREE BOUTIQUE CAPE TOWN

★ ★ ★ ★

18 LUXURY ROOMS | EXQUISITE ROOFTOP WITH TABLE MOUNTAIN VIEWS



- OLD BANK HOTEL
- KLOOF STREET HOTEL
- THE THREE BOUTIQUE**
- FRANSCHHOEK BOUTIQUE
- THE ROBBERG BEACH LODGE
- COTTAGE PIE VILLA
- PLETT QUARTER
- SINGA LODGE
- HLOSI LODGE
- BUKELA LODGE

# FRANSCHHOEK BOUTIQUE

FRANSCHHOEK

★ ★ ★ ★

12 UNIQUE LUXURY ROOMS | DINING AREA & BAR



OLD BANK HOTEL    KLOOF STREET HOTEL    THE THREE BOUTIQUE    **FRANSCHHOEK BOUTIQUE**    THE ROBERG BEACH LODGE    COTTAGE PIE VILLA    PLETT QUARTER    SINGA LODGE    HLOSI LODGE    BUKELA LODGE

# THE ROBERG BEACH LODGE

PLETTENBERG BAY

★ ★ ★ ★ ★

21 LUXURY ROOMS AND SUITES | 3 VILLAS | DINING AREA & BAR | VIEW DECK



- OLD BANK HOTEL
- KLOOF STREET HOTEL
- THE THREE BOUTIQUE
- FRANSCHHOEK BOUTIQUE
- THE ROBERG BEACH LODGE**
- COTTAGE PIE VILLA
- PLETT QUARTER
- SINGA LODGE
- HLOSI LODGE
- BUKELA LODGE



# COTTAGE PIE VILLA

PLETTENBERG BAY

★ ★ ★ ★

1 FAMILY SELF CATERING UNIT | 2 COTTAGE SUITES | 6 STANDARD ROOMS | SWIMMING POOL



**PLETT QUARTER HOTEL**  
PLETTENBERG BAY

★★★★

54 ROOMS AND SUITES | RESTAURANT | SWIMMING POOL & BAR



- OLD BANK HOTEL
- KLOOF STREET HOTEL
- THE THREE BOUTIQUE
- FRANSCHHOEK BOUTIQUE
- THE ROBERG BEACH LODGE
- COTTAGE PIE VILLA
- PLETT QUARTER**
- SINGA LODGE
- HLOSI LODGE
- BUKELA LODGE

# SINGA LODGE

PORT ELIZABETH (GQEBERHA)

★ ★ ★ ★

12 ROOMS AND SUITES | CLOSE TO THE MAIN BEACH | CONFERENCING & EVENT FACILITIES



OLD BANK HOTEL

KLOOF STREET HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBBERG BEACH LODGE

COTTAGE PIE VILLA

PLETT QUARTER

SINGA LODGE

HLOSI LODGE

BUKELA LODGE

# HLOSI LODGE

AMAKHALA GAME RESERVE

★★★★

4 SUITES AND 10 LUXURY SAFARI TENTS | DINING AREA & BAR | SWIMMING POOL | KIDS SAFARI PROGRAM



- OLD BANK HOTEL
- KLOOF STREET HOTEL
- THE THREE BOUTIQUE
- FRANSCHHOEK BOUTIQUE
- THE ROBERG BEACH LODGE
- COTTAGE PIE VILLA
- PLETT QUARTER
- SINGA LODGE
- HLOSI LODGE**
- BUKELA LODGE

# BUKELA LODGE

AMAKHALA GAME RESERVE

★★★★★

4 LUXURY SUITES AND 10 LUXURY SAFARI TENTS | 2 SWIMMING POOLS | BIG 5 PRIVATE GAME RESERVE



OLD BANK HOTEL

KLOOF STREET HOTEL

THE THREE BOUTIQUE

FRANSCHHOEK BOUTIQUE

THE ROBBERG BEACH LODGE

COTTAGE PIE VILLA

PLETT QUARTER

SINGA LODGE

HLOSI LODGE

BUKELA LODGE